Bob Janes

Douglas R. St. Cerny

Ray Judah

Tammy Hall

John E. Albion

Donald D. Stilwell

Diana M. Parker

October 30, 2006

Al Jabaly, Owner/Manager South Florida Business Association

RE: South Florida Business Association (SFBA)

Dear Mr. Jabaly:

This is to confirm that South Florida Business Association (S. F. B. A. ) is the publisher of the 2007 Official Lee County Souvenir Cartoon Maps, similar to the one you did for us in 2004.

S. F. B. A. will be publishing 25,000 poster size full color maps of Lee County in the popular cartoon style. On one side, the map will show Lee County, and the other side will show cities within Lee County. The County will make up to 10,000 copies of the maps available at County offices for distribution to visitors, tourists and newcomers. The balance will be distributed by S. F. B. A. through local Chambers of Commerce, hotels, attractions, etc.

We expect the new 2007 maps to be published in June 2007. We look forward to distributing the 2007 map which will be a valuable informational tool for the County.

Yours truly.

Paul Arthur

Public Resources