



Public Affairs Department

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Robert Weisman

May 3, 2005

Al Jabaly
South Florida Business Association
18097 41st Road N.
Loxahatchee, FL 33470

Dear Mr. Jabaly:

We are pleased to sponsor the 2005-2006 Official Tourist Map of Palm Beach County, similar to the one we distributed in 2003. We understand you will be publishing a total of 50,000 24" x 36" full color maps of Palm Beach County, hand-painted in the popular cartoon style. It will show the county places, attractions, landmarks, etc. that we shall give to you on a separate list, to mark and/or draw on the Map. You will also place on the back side of the map photos of places of interest in the county that we shall give to you in digital and/or printed forms.

We agree to make available to tourists and residents up to 20,000 of the above maps. The balance, we understand, will be shipped to major hotels, motels and Chambers of Commerce throughout the county to distribute them at those locations.

We look forward to distributing the new map which will be a valuable promotional tool for the County.

Yours truly,

Jeanne Peterson
Community Relations & Marketing Department
Palm Beach County Commissions