

Wellington Chamber of Commerce

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Oct 19th, 2000.

Dear Business Partners:

The Wellington Chamber of Commerce is happy to sponsor <u>THE CLIP & SAVE COUPON</u> <u>BOOK</u> in partnership with the Marketing And Advertising Services (M.A.A.S.) group. The plan is to mail this coupon book into as many as 15,000 western community homes. With one hundred new families moving to Wellington each month, this is <u>your</u> chance to reach that market first.

The Chamber believes in this program so much that we have also included a coupon for new members to receive 50% off on their first year's membership. In addition, such local organizations such as Wellington High School and the South Florida Opera Company may benefit from the sale of this book.

Please take time to consider the benefits of this program. For example, the unique design of the coupon book itself makes this book easy to carry in a purse or jacket. The coupon themselves are large and easy to read. In short, they are designed to be "used": and not just sit on a shelf!

The Wellington Chamber's motto is "OUR BUSINESS IS YOUR BUSINESS" and our focus is on YOU ALONE the businessmen and women in the <u>WELLINGTON</u> Market. We would love to hear from you with other ideas that might benefit our members. Please call our office, which is located in Winn-Dixie Marketplace (561-792-6525).

Sincerely yours,
Kathryn Dann

Kathryn Adams

Office Administrator

PS:

The M.A.A.S. Group may offer other interesting ideas not officially sponsored by the Chamber, and the Chamber recommends that you judge each program on its own merit!

The Wellington Chamber of Commerce: 'It's our business, to help your business."